

# JPI Healthy Diet for a Healthy Life

Stakeholder Advisory Board

# The Role of the Stakeholder **A**dvisory **B**oard



- **The stakeholder advisory board has been established to advise the JPI and to ensure an adequate exchange of information with other political bodies and stakeholders in the field of food & health.**
- The stakeholders advisory board is a communication platform of all relevant stakeholders and thus facilitates a close network between all relevant actors in the field.
- It forms a meta-group of representatives from relevant institutional bodies in the ERA and in the field of food & health
- It comments on drafts of all relevant documents of the JPI
- It multiplies and forwards all relevant information on the JPI such as common activities and initiatives joint calls etc.
- It ensures backing
- On request it will monitor the progress of the JPI and give advice with regard to strategic issues.

# Composition

## Stakeholder **A**dvisory **B**oard

Institution	Advisory research area
EC-DGSANCO - Strategy on nutrition, overweight, and obesity-related health issues	Determinants of diet & physical activity
WHO - Global Strategy on Diet, Physical Activity and Health	Determinants of diet & physical activity
EASO - European Association for the Study of Obesity	Determinants of diet & physical activity
ENHA - The European Nutrition for Health Alliance	Determinants of diet & physical activity
EuSANH – European Science Advisory Network for Health	Determinants of diet & physical activity
BEUC - The European Consumers Organisation	Diet & food production
ILSI Europe - International Life Sciences Institute	Diet & food production
ETPs - European Technology Platforms Food for Life	Diet & food production
EUFIC - European Food Information Council	Diet & food production
EFFoST- European Federation of Food Science & Technology	Diet & food production
ESPEN - European Society for Clinical Nutrition and Metabolism	Diet related chronic diseases
EUROPREV - European Network for Prevention and Health Promotion (SEMFCY)	Diet related chronic diseases
ESPGHAN - European Society for Paediatric Gastroenterology, Hepathology and Nutrition	Diet related chronic diseases
EPF - European Patient Forum	Diet related chronic diseases
EFAD - European Federation of the Association of Dieticians	Diet related chronic diseases
ISCIII, Instituto de Salud Carlos III	SHAB Secretariat
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# Major areas of interest

- **Determinants of diet and physical activity:** ensuring the healthy choice is the easy choice for all consumers. The challenge is to understand the most effective ways for improving public health through interventions targeting motivation, ability and opportunity to adopt and maintain healthy dietary and physical activity behaviours.
- **Diet and food production:** developing healthy, high-quality, safe and sustainable foods. The challenge is to stimulate the European consumers to select foods that fit into a healthy diet and to stimulate the food industry to produce healthier, high-quality foods in a safe, sustainable and affordable way.
- **Diet related chronic diseases:** preventing diet-related, chronic diseases and increasing the quality of life. The challenge is to prevent or delay the onset of diet-related chronic diseases by gaining a better understanding of the impact of nutrition and lifestyle across Europe on human health and diseases.

# Cooperation SHAB and SAB to advice the Board of JPI HDHL suggestions

- **Determinants of diet and physical activity**

- Joint Action: DEDIPAC Knowledge Hub (DEDIPAC KH)
- Future priority topic: Effectiveness of existing policies for lifestyle in



- **Diet and food production**

- Joint Action: Biomarkers in Nutrition and Health (BioNH)
- Future priority topic: Intestinal microbiomics
- Future priority topic: Food models and Food processing

- **Diet related chronic diseases**

- Joint Action: European Nutritional Phenotype Assessment Data Sharing
- Future topic (ENPADASI) Nutrition and cognitive function
- Future priority topic: Identification, prevention and treatment of malnutrition



# Cooperation SHAB and SAB to advice the Board of JPI HDHL other important topics to be considered

## Consumer Behaviour



## Food Marketing



# Conclusion

The cooperation between SAB, SHAB and the JPI Board has been constructive and we are looking forward for appropriate calls

